

GENERAL INFORMATION AND ACADEMIC BACKGROUND

1. Name (in Block Letters) **SHIVINDER PHOOLKA**
2. Father's Name/Mother's Name **S. SIKANDER SINGH PHOOLKA/
S. SUKHRAJ KAUR PHOOLKA**
3. Department **Punjabi University Centre for Emerging and Innovative
Technology, Phase-7, Mohali**
4. Current Designation & Grade Pay **ASSISTANT PROFESSOR, Grade Pay
8000/-**
5. Date and Place of Birth **30 th November'1981, Patiala**
6. Sex **Female**
7. Marital Status **Married**
8. Nationality **Indian**
9. Indicate whether belongs to SC/ST/OBC **N.A.**
10. Address for correspondence (with Pincode) **#1725, Sector 33-D, Chandigarh-160047**
11. Permanent Address (with Pincode) **#1725, Sector 33-D, Chandigarh-160047**
- Telephone No. **9814901725**
- Email: **shiviphoolka@gmail.com**

12. Academic Qualification (Matric till post graduation):-

Examination	Name of the Board/University	Year of Passing	Percentage of marks obtained	Division/Class/Grade	Subject
Matric	CBSE	1997	81.4%	1 st	English, Hindi, Punjabi, Math, Science,

					Social science, Phy-Edu
10+2	PSEB	1999	70.4%	1 st	Physics, Chemistry, Maths, English, Punjabi
B.Tech	Punjab Technical University	2003	71.6%	1 st	Computer Science
M.B.A	Punjabi University	2005	66.8%	1 st	HR(Major) Marketing(Minor)

13. Research Degree(s):

Degree	Title	Date of award	University
Ph.D.	BUSINESS MANAGEMENT Topic- Adversity Quotient In Relation to Change Readiness of Executives Working In Telecom Sector	19 th November,2014(Notified)	School of Management Studies, Punjabi University,Patiala

14. Posts held after appointment at this institution:

Designation	Department	Date of actual Joining		Grade
		From	To	

i).Assistant Professor	School of Management Studies, Punjabi University, Patiala	3-7-2006(Adhoc)	31-1-2008	15600 with grade pay 6000
i).Assistant Professor	PURCITM MOHALI	1-2-2008(adhoc) 10-2-2009(Regular)	9-2-2009 Till date	

15. Teaching experience: PG classes (in years): 17Years plus

UG Classes (in years): >2 years

16. Research Experience excluding years spent in M.Phil./Ph.D. (In years): 9 years plus

17. Field of Specialization under the subject/Discipline

a) Human Resources

18. Academic Staff College Orientation/Refresher course attended:

S. No.	Name of the course	Duration	Place	Sponsoring Agency

1.	Orientation Course	6-7-2009 TO 1-8-2009	ASC, Punjabi University, Patiala	U.G.C.
2.	Refresher Course	15-11-2010 to 4-12-2010	ASC, Punjabi University, Patiala	U.G.C.
3.	Refresher Course	7-12-2017 to 27-12-2017	ASC, Punjab University, Chandigarh	U.G.C.
4.	Refresher Course	20-8-2019 to 2-9-2019	ASC, Punjab University, Chandigarh	U.G.C.

Training Courses, Teaching Learning Evaluation Technology Programmes, Faculty Development Programmes (Not Less than One Week Duration)

S. No.	Programme	Duration	Organised by
1.	Faculty Development Programme(Workshop) on “Research through SPSS”	21 st to 27 th dec’2015	Postgraduate Government College, Sector 46, Chd

Papers presented in Conferences, Seminars, Workshops Symposia

(a) Paper presented at international level

S. No.	Title of the Paper presented	Title of Conference/Seminar	Organised by	Whether International/national state/regional/college or university level
1.	Metamorphosis of Indian Telecom Sector	Innovations in Banking & Financial Markets: Issues and Challenges	University School of Applied Management, Punjabi University, Patiala	National Seminar
2.	A Study on Present Economic Situation in Punjab	International Conference on Reinventing Punjab Nov 5-7, 2015	Baba Khajandas College of Management Technology, Ludhiana	International Conference
3.	Effect of Culture on Business in Punjab	International Conference on Reinventing Punjab Nov 5-7, 2015	Baba Khajandas College of Management Technology, Ludhiana	International Conference
4.	Issues in Sustainable Rural Development in Punjab	National Conference on Dynamics of Sustainable rural Development 1 st Oct'2015	Universal Group of Institutions, Lalru	National Conference
5.	Digital Marketing-The Road Ahead	Innovative Strategies of Marketing in Present Era 29 th to 30 th October	Chandigarh Business School of Administration, Landran,PTU	National Conference
6.	Role of Human Resource Management in Sustainable Development	Management for Sustainable Development in 21 st Century 1-2 Feb'2016	Government College of Commerce and Business Administration	National Seminar

Papers presented in Conferences, Seminars, Workshops Symposia

S. No.	Title of the Paper presented	Title of Conference/Seminar	Organized by	Whether International/national state/regional/college or university level
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1.	Attitude of Executives Towards Organizational Change in Indian Telecom Sector	Global Issues in Management, 28 th March, 2017	ICSSR, Panjab University, Chandigarh	National Seminar
2.	Digital HRM-A Boon or Bane- A Conceptual Study	Digital Revolution in Business: Convergence and Integration Sep, 27-28, 2017	University Business School, Panjab University, Chandigarh	International Conference
3.	Prioritizing The Factors Affecting The Sustainability of Higher Educational Institutions	3 rd National Conference on Research, Innovation and Sustainable Development, RIMT, MandiGobindgarh 6 th September, 2019	RIMT University	National Conference
4.	Social Media and its negativity effects among employees at workplace	3 rd National Conference on Research, Innovation and Sustainable Development, RIMT, MandiGobindgarh 6 th September, 2019	RIMT University	National Conference
5.	A Study of Impact of Organizational Commitment and Perceived Organizational support on whistle blowing Intentions-Insights from Indian IT sector	Challenges and Opportunities in Social Sciences, Humanities and Business Management 1 st November' 2019	Amity Business School, Amity University, Madhya Pradesh, Gwalior	International Conference
6.	Predictiong employee whistle blowing intentions through organizational identification- insights from Indian IT sector	Challenges and Opportunities in Social Sciences, Humanities and Business Management 1 st November' 2019	Amity Business School, Amity University, Madhya Pradesh, Gwalior	International Conference
7.	Investigating the investor's behaviour in Selection of mutual funds: A study of Ludhiana	“Transformation through innovations” Strategic Applications of Management, IT, Mathematics and Basic Sciences 16-17 march, 2019	S.C.D. Government College, Ludhiana	International Conference

S. No.	Title of the Paper presented	Title of Conference/ Seminar	Organised by	Whether International/national state/regional/college or university level
1	Role of Social Media at Workplace	India's Global Ascendancy: Confluence of Innovation and Sustainability in Business and Society, 23 January, 2020	University Institute of Applied Management Sciences, Punjab University, Chandigarh	International
2	How Social Media Unconstructively affects employees in organizations	Digitization in Global Markets: Challenges and Opportunities, February 26, 2020	Guru Gobind Singh College for Women, Sector 26, Chandigarh	National
3	Impact of Demographics on Creativity and innovation- A study of Higher education Sector in Punjab	Resurgent India: Emerging Business Strategies for Growth and Performance 11 March, 2022	School of Management Studies, Punjabi University, Patiala	National
4	Employee Engagement in Higher Education Sector- A Study of Punjab	Technology and Transformation: Pathway towards a new Management Horizon, 8 April'2022	Chandigarh Group of Colleges, Jhanjeri, Mohali	International
4	Gender Equality Issues in Afghanistan	Gender Justice: A Pathway to sustainable Tomorrow, 9-10 Nov'2022	Women's Studies Centre, Punjabi University, Patiala	International
5	Gender Inequality at Workplace	Gender Justice: A Pathway to sustainable Tomorrow, 9-10 Nov'2022	Women's Studies Centre, Punjabi University, Patiala	International

ARTICLES/CHAPTERS PUBLISHED IN BOOKS

S. No	Title with page nos.	Book Title, editor & Published	ISSN/ISBN No.
1	Gig Economy	Contemporary	978-81-

	and the Impact of Covid-19: An Evaluation	Issues in Commerce	947590-8-9
2	Employee Advocacy Through Social Media: A New Tool for Brand Promotion	Recent Advances in Management and Social Sciences	978-93-90863-02-0
3	Emerging Issues and Challenges In Human Resource Management	Recent Advances in Management, Engineering and Applied Sciences	978-93-90863-17-4
4	Changing Role of HR in Critical Times of Covid-19	Strategic Advantage Through Innovations	978-3-96492-396-7

PAPERS PUBLISHED IN JOURNALS

S. No.	Title with page nos.	Journal	ISSN/ISBN No.
1.	A study on Adversity Quotient of Executives in Telecom Sector	International Journal of Applied Services Marketing Perspectives A refereed Quarterly Journal(Pezzottaite Journals July-September'2015	2279-0977(p) 2279-0985(o)
2.	Effects of Demographics on Adversity Quotient of Executives	International Journal of Applied Services Marketing Perspectives A refereed Quarterly Journal(Pezzottaite Journals,jan-march,2016	2279-0977(p) 2279-0985(o)

S. No.	Title with page nos.	Journal	ISSN/ISBN No.
1.	Resilience As a Predictor of	Indian Journal of Research in Management, Business and Social	2319-6998 eISSN 2321-

	Change Readiness Of Employees in Context of Changing Organizational Environment	Sciences , march 2018	9874
2.	Effect of Demographic on Change Readiness of Executives Working in Indian Mobile Service Sector	Journal of Strategic Human Resource Management(Vol 7, Issue 2, June,2018)	2277-2138
3.	A study of whistle-blowing intentions of teachers working in higher education sector	International Journal of Law and Managemnet, Emerald Insight Publication date: 11 February 2019	1754-243X
4.	Whistleblowing in Indian Higher Education Sector: A qualitative study	International Journal of Learning and Change, Inderscience Publisher, 2019, Vol 11, No 2	ISSN online 1740-2883 ISSN print 1740-2875
5.	Predicting whistleblowing intentions through organisational commitment - insights from the Indian real estate sector	International Journal of Business and Globalisation, 2019 Vol.23 No.3 Inderscience Publisher	ISSN online 1753-3635 ISSN print 1753-3627
6.	Automation in IT Industry and its HR Fallout	Journal of General Management and Research, , Vol. 5, Issue 1, January 2018,	ISSN 2348-2869 Print
7.	Change Readiness of Managers in Indian Telecom Sector: A Comparison in	ShrinkhalaEkSodhparakVaicharikPatrika	E-ISSN 2349-980X P- ISSN 2321-290X

	B2C and B2B Companies		
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S.N.	Title with page No	Journal	ISSN/ISBN No
1	Examining Mediation Effect of Entrepreneurial Motivation Between Entrepreneurial Value and Entrepreneurial Intentions	Apeejay Journal of Management and Technology	09743294
2	Effects of Hedonic and Utilitarian Motivation on Social Media Usage by IT Sector Employees In India Before and during COVID19	PIMT Journal or Research	
3	Social Media and Its Role in Knowledge Sharing Among Employees at Workplace	Think India	09711260
4.	Fostering Engagement and Creativity-A Study of Higher Education Sector in India	Madhya Pradesh Journal of Social Sciences	0973-855X
5	An Evaluation of the Impact of Financial Literacy Programmes on Financial Decisio-Making Among Participants	Business Management and economics Engineering	

Research Guidance

Sr. No.	Thesis
Ph.D or equivalent	2 Awarded 4 Ongoing